

# AI business accelerators for operations

Automation-based, generative AI-powered industry-specific solutions that integrate seamlessly into your business and deliver impactful results. Fast.

**As generative AI unveils a world of possibilities, it also introduces new risks and intricacies that can be challenging to navigate. To help clients harness the power of AI without getting lost in complexity, we've developed a simple approach.**

**Our AI business accelerators combine high-impact applications of generative AI with automation and industry-specific process expertise into plug-and-play solutions with impactful results.**

**Cognizant AI business accelerators help you unlock the full potential of AI and scale fast while simplifying your journey to efficiency.**

## What you can achieve

### Personalized experiences

Our AI business accelerators can help your operations find new insights from locked-in untouchable data and deliver what your customers are looking for, fast, as well as provide new experiences for customers and employees that drive deeper, longer-lasting engagement.

- 80% increase in self-servicing using gen AI
- 50% faster new-employee onboarding
- 40% higher customer and employee satisfaction

### Insights in moments

Quickly synthesize vast amounts of information and accurately extract meaningful insights that can drive better decision-making and speed-up operations for business leaders and field specialists alike.

- 75% faster content creation
- 70% increase in speed of content analysis, processing and summarization
- 50% faster medical records summarization

### Improved productivity & process efficiencies

Reset the standards for productivity and efficiency—from reducing call handling and claims processing times and generating personalized content to improving business operations.

- 70% reduction in human intervention
- 60% higher process efficiency
- 50% reduction in average handling time (AHT)

### Increased business acceleration & revenues

Reach new target clients for sales and marketing, scale operations to boost revenues and generate new business markets.

- 50% increase in processing speed to scale fast
- 10X improvement in business activation
- 40% cost savings

**The results:**  
our accelerators help you unlock the full potential of AI and scale fast while simplifying your journey to efficiency.

## Cognizant AI business accelerators support many business processes across all industries

Customer service & support (agent assist)

Digital content creation, transcription, manipulation, interpretation and management

Authorizations, approvals, risk analysis

Information research

Executive and government communications

AI model development and training

Location services

Training development

... and 100+ other business processes

## AI business accelerators in action



### Gen AI virtual assistant grows revenue

We've helped a technology company leverage gen AI to enable partners to streamline product inquiries. This resulted in a 4X growth in partner activation and a 10X growth in revenue.



### Gen AI speeds processes and communications

Our new gen AI-powered email solution scans inquiries for intent and sentiment, extracts content and composes follow-up emails for analyst review, resulting in 70% shorter cycle times, 20% greater analyst productivity and higher user satisfaction.



### Use gen AI to rapidly scale operations

We've helped a globally expanding ops team cut on-boarding training content development times by 75% with our learning-as-a-service gen AI accelerator, making new employees more productive, faster.



### Gen AI boosts field ops efficiencies

We've helped an autonomous vehicles, company create a repeatable solution for field operations workflows. It used gen AI to improve driving and routing for autonomous vehicles enabling real-time efficiency monitoring and realizing \$2M in annual savings.

## Take the next step to unlimited potential

Cognizant AI business accelerators are pre-built AI solutions that can help organizations automate their business processes, reduce costs, and improve customer engagement. By using AI, organizations can unlock new opportunities and achieve greater efficiency and productivity.

Learn more



Cognizant is ready to partner with you on driving innovation and process optimization for your organization.