

HFS Horizons

Azure Ecosystem™ Services Providers, 2024



An industry focus to
drive forward Azure
offerings

Horizon 3 Market Leader

Ecosystem synergy, thought leadership, Azure-driven innovation, co-creation, and satisfied clients

**HORIZON 3 –
Market Leader**



**HORIZON 2 –
Enterprise Innovator**

HORIZON 1 – Disruptor

Value proposition: Cognizant provides innovative solutions that leverage cloud-native and lift-and-shift approaches for application deployment, combined with a strong focus on industry-aligned solutions and seamless client experiences.

Differentiators: The firm has platforms for Azure such as Flowsource, Skygrade, and Neuro to cater to customer needs. In addition, it has a strong industry focus on the healthcare and financial services industries.

Go-to-market: This is focused on industry and service line-specific approaches. Also, the Microsoft Business Group serves as a central point for all Microsoft-related services.

Outcomes: Cognizant delivers a 25–40% cost reduction through automation and simplification, 20–40% faster time-to-market, and 20–50% increased IT staff productivity and agility.

Innovation: The firm has more than 50 tailored industry offerings based on the service line and consulting capabilities as well as flagship horizontal platforms such as Flowsource, Neuro AI, Neuro IT, and Skygrade.

Access the report at www.hfsresearch.com